In 2021, Juneteenth was officially recognized as a national holiday in the United States. In many areas across Texas, Juneteenth celebrations have taken place for many years, but this is not common across other parts of the nation. You’ve been hired by your local city or town to assist in planning a Juneteenth celebration for residents. You will need to conduct research on how Juneteenth is celebrated in other towns including those in Texas. Consult online resources such as [Portal to Texas History](https://texashistory.unt.edu/search/?q=juneteenth&t=fulltext&sort=&fq=) by searching for “Juneteenth” or “Juneteenth celebrations”.

Use this planning sheet to outline your Juneteenth celebration. Once you’ve outlined the key components, create a marketing piece to promote your event such as a flyer, radio commercial, television advertisement, social media event posting, etc.